



GLOBAL ALUMNI ASSOCIATION
OF
IEST SHIBPUR
(ERSTWHILE BEC/BECDU/BESU)

Presents.....

Global Alumni Day 2024

29 DEC 2024 (SUNDAY) AT 9:00 AM

@ IEST Shibpur Campus

INVITATION CUM SPONSORSHIP BROCHURE





INVITATION CUM SPONSORSHIP BROCHURE

Dear Esteemed Alumni/Alumnae of B. E. College /BEC(DU)/ BESU/ IEST Shibpur,

We invite you to join us for a momentous reunion on Dec' 29th to celebrate our shared history as alumni of our esteemed institute. The event is a platform to honour our institution's legacy, reconnect with fellow alumni, and envision a bright future together.

As we come together, we will have the opportunity to reminisce about cherished memories, forge new connections, know the latest developments at the institute and celebrate the enduring bonds that have united us. Whether you're a recent graduate or a seasoned alumnus, your presence will make a significant impact on this special occasion.

We encourage you to participate in various ways, such as contributing to our commemorative souvenir, sponsoring or advertising at the event, or simply attending with family and friends. Your involvement will help make this reunion a truly unforgettable experience for all.

Please find more details about registration, sponsorship opportunities, and the event agenda in the enclosed brochure. We look forward to your enthusiastic participation and contribution to this significant milestone in our alumni community.

Brotherly yours,

Sitanshu Sekhar Ghosh , 80 ME (+91 9830853672)
Vinod Singh , 99 ME (+91 9831037137);
Joint Convenors, Global Alumni Day 2024

GLOBAL ALUMNI DAY 2024 DECEMBER 29TH 2024 (SUNDAY) TENTATIVE PROGRAMME SCHEDULE

9:00 onwards	Registration & badge collection
10:30-11.00	Inaugural Session
11.00-12.00	Formal Session
12.00-13.00	OPEN Stage- Down the memory lane /Campus Tour / Adda
13.00-14.30	Lunch
14.30- 16.00	Musical concert by Alumni & Students
16.00	Tea & End of programme

CALL FOR ARTICLES FOR THE SOUVENIR (SPECIAL ISSUE OF ALUMNI LINK)

A Special issue of the souvenir called "Alumni Link" will be brought out during the occasion of "Global Alumni Day 2024". We know many of our alumni/alumnae have exceptional talents in literature, painting, photography etc. We invite write-ups in English / Hindi /Bengali from all alumni and their family members for publication in the Alumni Link.

Contents: Anything you feel appropriate for our alumni community like articles on Campus Memoirs, Photographs, Paintings, Adventurous Travel, Logic Puzzles and Brain Teasers. (Please avoid Technical articles which are suitable for technical journals).

Deadline: November 15, 2024

Format: In Microsoft Word only.

Articles must be sent to - alumnilink3@gmail.com

Contact for any queries: Sri Manoj Kar, E&TC'1980 ,
M - 9820609515



INVITATION CUM SPONSORSHIP BROCHURE

REGISTRATION PROCESS

- All alumni/alumnae are requested to register in advance by filling up the online form as per the below link: [Click here to register](#)
- Same is available on GAABESU website too. Also, please request other alumni/alumnae, with whom you have contacts, for registration.
- Alumni /alumnae who wish to do the registration offline, he/she may contact GAABESU office conveniently (gaabesu@gmail.com)
- The following chart can be referred for the registration fees:

Description	Registration up to 15/12/2024	Registration After 15/12/2024 and Spot registration
GAABESU Life Members	Rs. 1000/-	Rs. 1200/-
Non-GAABESU Members	Rs. 1200/-	Rs. 1500/-
For each accompanying family Member or Friend (non-alumni)	Rs. 700/-	Rs. 800/-

For our senior honoured alumni of class of 1967 or earlier. Payment of registration fees has been kept as OPTIONAL & is voluntary. (Their presence itself is invaluable). They are, however, requested to register for the event.

*** Alumni/Alumnae yet to become GAABESU Life Members are most welcome to do so by filling and submitting membership form (available on www.gaabesu.in) with prescribed fees and avail applicable fees towards Alumni Day registration as GAABESU members and participate actively in the activities of GAABESU.

PAYMENT OPTIONS FOR REGISTRATION FEES

Payment OPTION NO. 1

Online by net banking transfer OR by A/c payee local cheque at par /Cash/ UPI as per the following account details:

Account Name: GAABESU
Account Number: 34214757400
Bank Name: State Bank of India ;
Branch: BESU Branch; A/c Type: Current
IFSC Code: SBIN0014553

SCAN AND PAY



Payment OPTION NO. 2

Payment can also be made online through SBI Collect (<https://www.onlinesbi.sbi>) using any Indian Debit or Credit Card. You can search "GAABESU" & pay as per steps mentioned.

DONATIONS

As you know, the event cannot be possible without adequate funds. Objective of GAABESU, being focused on welfare of the students and development of the alma mater, any surplus of the fund will be utilized to fulfil the above objectives.

Besides registration for participation, we would welcome donations from alumni and others for the welfare objectives. Fifty Percent (50%) of such donations are exempted from Income Tax in India U/S 80G of the IT Act of India. GAABESU, being registered under FCRA, can accept contributions in Foreign Currency. In line with our practice, names of donors will be published in the special issue of Alumni Link, which will be brought out on the occasion. For more details, please contact us.





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SPONSORSHIPS & ADVERTISEMENTS

Being the 2nd oldest engineering college in India, the event attracts a large section of alumni of this prestigious institute, spread all over the world which offers a big opportunity for showcasing a brand. Our sincere effort in planning a “meaningful” event will not be possible without patronage from the Corporate Sector of India and abroad. Generous sponsorships & advertisements are solicited. The rates for various categories of sponsorships, advertisements in the special souvenir, display of banner etc are given as below:

SPONSORSHIPS	
Title Sponsor	Rs. 4,00,000/-
Platinum Sponsor	Rs. 2,00,000/-
Gold Sponsor	Rs. 1,00,000/-
Silver Sponsor	Rs. 75,000/-
Sponsorship for Cultural Program	Rs. 1,00,000/-
Sponsorship for Welcome Kit	Rs. 75,000/-
Sponsorship for “The Luncheon”	Rs. 2,00,000/-

ADVERTISEMENT IN SPECIAL ISSUE OF ALUMNI LINK(SOUVENIR)

Back Cover	Rs. 1,00,000/-
Inside Covers	Rs. 75,000/-
Colour Full Page	Rs. 30,000/-
Colour Half Page	Rs. 25,000/-
Black & White Full Page	Rs. 15,000/-

BANNERS

Sponsorship for Welcome Gate	Rs. 1,00,000/-
Commercial Stalls	Rs. 30,000/-
Banner Displays	Rs. 25,000/-

Sponsorship/Advertisement fees can be paid by net banking/cheque in favour of
"GAABESU-Alumni Day". Details of the Account are given below:

A/C Name: GAABESU-ALUMNI DAY
A/C No.: 37996233879
Bank Name: State Bank of India
Branch: BESU Branch
A/c Type: Current A/c
IFSC Code: SBIN0014553



